

Video Submission Guidelines

Thank you for your interest in The Great American Beauty!

In order to be considered for ABC-TV's new reality show, please submit the following information:

- I. Submit the attached application. This form must be completed and signed.
- II. Accompanying the application, please submit a video prepared by you along with your photograph, must show yourself in a swimsuit.

*The video must meet the following restrictions:

- (a) **LENGTH:** 5 - 7 minutes (7 minutes maximum)
- (b) **FORMAT:** VHS or mini DV or DVD
 - . DO NOT TAPE yourself in front of a blank white wall or window.
 - . Make sure you are positioned in front of the camera where you can be clearly seen from the top of your head to about your chest area.
 - . Be sure you are in a well-lit room.
 - . BEFORE SENDING – check your tape to make sure there is good picture and sound.
- (c) **DEADLINE:** Submissions will be accepted, if actually received no later than August 1, 2008.
- (d) **CONTENT:** Please include the following information in your video: (Note: When you answer the questions below, please incorporate the question first than give the answer. For example: *Do you consider yourself a beautiful person? I consider myself a beautiful person because everyday strangers stop me and tell me that I am beautiful.*)
 1. Please state your name, occupation and where you live.
 2. Describe your personality and why you would be a good candidate for The Great American Beauty.
 3. Do you consider yourself a beautiful person? Describe **WHY** you want to be on The Great American Beauty?
 4. Explain why you can win the title of “The Great American Beauty”.
 5. What would America say about you if you were on TV?
 6. Tell us about your past 3 relationships? (e.g., *are you currently married, divorced, who were you married to, who are you dating, etc.*)
 7. List your talents / strengths in your life in order of what you do best.
 8. Describe how important your physical appearance is to you.
 9. Describe your important physical fitness and nutrition is to you.
 10. How often do you work out and can you describe your work out regiment?
 11. How many brothers and sisters do you have and can you describe how you feel about each one in comparison to you?
 12. How many friends do you have, and who are they?
 13. Describe everything you have done or are doing to yourself to stay beautiful.
 14. Tell us anything else you think we should know about you.

- (e) **LABELING:** All tapes must be labeled with your name and contact information on both the face and spine. Put your name on your photo.

Please note: All materials you send will be retained by AOP, Inc. and will not be returned to you whether or not you are selected as a contestant. Any expenses you incur during the application process, including postage, shipping, materials preparation (videotape/DVD) are your sole responsibility. Applications will only be considered if they are received as a complete package (application, photo and videotape/DVD).

Before sending your application, videotape/DVD and photo, make sure you've completed the following:

- (1) The application and signed it.
- (2) Prepared a 5-minute minimum to 7-minute maximum videotape/DVD clearly labeled with your name and contact information on the video's face and spine OR on the DVD.
- (3) You've included a photo of yourself in a swimsuit and a copy of your photo ID.

Send your forms, photo and videotape/DVD submission to the following address:

The Conlin Company

11825 Major Street, Suite #106

Culver City, CA 90230

Attn: The Great American Beauty

Unfortunately, we will not be able to verify that we have received your application. If you like, you may wish to send your application package via an expedited courier (such as Fed Ex or UPS). They will provide a tracking number that you can use to verify the receipt of your package. AOP, Inc. is not responsible for lost applications or videotapes/DVD's.

AOP, INC.

3601 West Olive Avenue, Burbank, CA 91505

VIDEO SUBMISSION AUTHORIZATION AND RELEASE

THE GREAT AMERICAN BEAUTY

In consideration of AOP, Inc., Kat Films, Inc. and Bankable Productions, Inc. or its designee (collectively referred to herein as "Producer") considering my application ("Application") and video submission in connection with the reality-based television series entitled THE GREAT AMERICAN BEAUTY (the "Program") and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby irrevocably grant to Producer, its licensees (including, without limitation, any television network and television station which exhibits the Program, or which has the right to exhibit the Program (the "Network")), assignees, parents, subsidiaries, or affiliated entities and each of the respective employees, agents, officers and directors of the foregoing entities (collectively "Releasees") the right to tape, photograph, interview/audition me (on and off-camera), record, use, license others to use, re-use, distribute and exhibit my voice and conversations, including quotes and paraphrases, and performances (including on and off camera interview/audition performances), actions, likeness, name, appearance, biographical material, and any information contained in my written Application and/or my videotape submission and/or in any other materials (including without limitation photographs) submitted by me in connection with my Application (collectively "Likeness") in any and all media now known or hereafter discovered or developed, worldwide in perpetuity, in any manner including, without limitation, in or in connection with the Program or any version thereof. I agree the Releasees may use and may license others to use all or any part of my Likeness, and may alter or modify it regardless of whether or not I am recognizable. I further agree that Producer exclusively owns all right, title, and interest (including, without limitation, all copyrights) in and to any video, photographs or other materials that I have provided to Producer in connection with my Application and any materials that I have provided or may provide in connection with the Program (the "Materials") including, without limitation, the right to edit, alter or modify the Materials and to use all or part of the Materials and my Likeness forever and throughout the world, and to license others to use them, in any manner in any and all media now known or hereafter discovered or developed, worldwide in perpetuity.

I further agree that Releasees may use and may license others to use my Likeness and the Materials for advertising, publicity, marketing, promotional and commercial tie-in purposes in connection with the Program and/or any other works based upon the Program and/or any sponsor thereof, all allied ancillary and subsidiary rights therein and thereto, or any other use of the Program in all media now known or hereinafter discovered or developed. I grant the rights, releases and indemnities hereunder whether or not I am selected to participate in the Program. I irrevocably, unconditionally and forever release and discharge, Releasees from any and all claims, expenses (including attorneys' fees) or liabilities (collectively, "Claims") arising out of the recording or use of my Likeness and/or the Materials and/or otherwise arising out of my Application, Producer's consideration of me as a possible participant, and/or my participation (or non-participation) in the Program and/or the participant selection process (including, without limitation, any Claim arising out of Producer's failure or refusal to select me as a participant), Producer's use of any of the rights granted herein, or my breach of this agreement or acts, statements or omissions in connection herewith. I agree not to make any Claim against Releasees as a result of the recording or use of my Likeness and/or the Materials (including, without limitation, any claim for invasion of privacy and/or right of publicity, infliction of emotional distress, personal injury, defamation or infringement of intellectual property rights).

I represent and warrant that the Materials (specifically including, without limitation, any videotaped material) will be free from any pornographic or graphically violent material, will contain no nudity, and will not contain any content that is contrary to law or which places any of the participants appearing on or off camera at serious risk or harm. I further represent that the consent of no other person or entity is required for Producer to fully exploit the Materials in any and all media now known or hereafter developed, throughout the universe in perpetuity.

I represent and warrant that all information I am providing to Producer on this release is valid, true and accurate, and that I have (or will concurrently provide) to Producer a legible photocopy of my valid driver's license, passport or other acceptable government-issued photo identification for Producer's verification and record-keeping purposes. I hereby agree to defend (if requested), indemnify and hold Releasees harmless from and against any and all Claims arising out of or in connection with the recording or use of my Likeness and/or the Materials and/or otherwise arising out of my Application, Producer's consideration of me as a possible participant, and/or participation (or non-participation) in the Program and/or the casting process (including, without limitation, any Claim arising out of Producer's failure or refusal to select me as a participant), Producer's use of any other rights granted herein, or my breach of this agreement or acts, statements or omissions in connection herewith. In the event of a breach or an alleged breach by Producer, I agree that I will not seek to enjoin the exhibition, exploitation or distribution of the Materials by Releasees. I understand that I will not be paid any money for giving Releasees these rights, or for signing this agreement. This agreement sets forth the entire agreement between me and Producer with respect to the subject matter hereof and may not be altered or amended except in writing signed by both parties. This agreement shall be governed by the laws of the State of California. The parties hereto agree to submit to jurisdiction in the State of California.

ACCEPTED AND AGREED:

SIGNATURE: _____ DATE: _____

PRINT NAME: _____

LIST ALL PRIOR NAMES, ALIASES, PROFESSIONAL/STAGE NAMES, ETC.:

DATE OF BIRTH: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE: _____